

Our group priorities for 2015

Focusing the organisation on a single set of priorities

Each year the Group Executive Committee confirms the top priorities for the financial year ahead. This focuses the organisation on what we need to achieve in the short term to progressively realise our longer-term strategic aspirations. Over the past three years, we reviewed our priorities and refocused the organisation to ensure that the key deliverables are appropriately actioned and embedded. Given the importance of these priorities to our business success, they require longer-term attention.

Improve safety performance

- Target a recordable case rate of less than 0,34 (excluding illnesses) and 0,40 (including illnesses)
- Pursue zero harm
- Continue to improve process safety

Enhance business performance

- Continue to improve operational productivity by focusing on predictable, reliable and efficient operations
- Embed the new group operating model to ensure sustainable profitability
- Deliver on cost optimisation targets and drive simplicity and reduced bureaucracy
- Align group functions and overheads with business needs
- Maintain a strong stakeholder focus

Accelerate sustainable growth

- Execute our strategic agenda and portfolio of projects
- Ensure world-class project planning and execution

Drive a high-performance culture

- Accelerate diversity and inclusion in South Africa and abroad
- Step up performance management and accountability
- Embed a culture of recognition and acknowledgement
- Visibly exhibit the critical behaviours required to make our new operating model work

IR Refer to the Annual Integrated Report for our operating performance section detailing how each business unit delivered on our priorities for 2014.



For our top issues and how we manage these, please refer to our website: www.sasolsdr.com.



