

# Creating value through social investment

Our community investment initiatives seek to promote people-centred, needs-driven sustainable development of the communities in which we operate. We aim to create sustained social impact through activities focused on legacy creation and to integrate the concept of ‘giving’ into the Sasol culture.

## Our approach to social investment

The Sasol Inzalo Foundation was established to:

- consolidate and prioritise our social investments across the group, focusing on a set of priority issues that support a long-term approach to addressing societal challenges;
- move from responding to ad hoc requests to structured proposals more clearly linked to Sasol’s competencies and business strategy, and more aligned with community needs and regulatory requirements;
- ensure effective group-wide co-ordination of initiatives, supported by monitoring and evaluation of the impacts of our investments; and
- encourage employee volunteering.

The Sasol Inzalo Foundation’s board of governors approves the investment strategy, oversees governance, allocates resources and approves the focus areas. The management team is responsible for establishing governance procedures, policies and systems, managing the investment portfolio,

monitoring and measuring all programmes and managing reputation and brand awareness. The Foundation does not directly engage in investment activities, but provides the framework for making, governing and measuring investments.

The investment strategy, implemented since January 2014, prioritises programmes and projects in three focus areas.

- **Education:** developing skills and providing resources for schools, with a focus on science, technology, engineering and mathematics; providing undergraduate bursaries; supporting university collaborations including postgraduate studies; and investing in youth development with a focus on entrepreneurial and vocational skills development;
- **Economic development:** socio-economic and local development programmes, with strong links to enterprise and supplier development; and
- **Environment:** sustainable water use and loss prevention projects; energy access and security; creating value from waste; air quality improvements; and biodiversity.



### Our social investment in 2014

During 2014, the group committed R311 million to corporate social responsibility initiatives globally, which includes R38 million spent in host communities outside South Africa. The R311 million excludes the investment in the Ikusasa projects.

The total corporate social responsibility spend for the year included:

- R7,8 million in economic development
- R67,5 million in host communities
- R186,6 million in education
- R4,6 million in youth development
- R27,9 million in sponsorships (mainly youth)
- R10,0 million in strategic projects
- R6,0 million in environmental initiatives
- R1,2 million in employee volunteering

Sasol Mining invested R16,6 million as part of their Social and Labour Plans in accordance with the Mining Charter. This is included in the R67,5 million for host communities detailed above.

Through our Ikusasa initiative, we invested a further R186 million in the year, of the R800 million earmarked, in development projects in the Metsimaholo and Govan Mbeki municipalities in Sasolburg and Secunda.

We continue to partner with the Department of Health in South Africa to support community initiatives to reduce the HIV/Aids infection rate in the areas where we operate.

### Investing in development outside South Africa

Our corporate social investments outside South Africa include USD\$3,2 million in Mozambique, R9 million in Qatar and additional investments in Uzbekistan, Germany and the United States.

- **Mozambique:** our focus for the year was on improving access to healthcare, education and water for local communities in and around our sites. Key initiatives included building and upgrading health centres; capacity building for health professionals; driving skills development initiatives such as bursaries; and supporting infrastructure development.
- **Qatar:** our social investments focus on the four pillars of Qatar's National Vision 2030 and include investments in the human, social, economic and environmental sectors. We support various initiatives relating to education, health and safety, arts and culture, skills development and environmental protection. Key initiatives include the "Definitely Able" campaign that highlights the positive contribution and possibilities of people living with disabilities in Qatar, and the "Qatar e-Nature" mobile application that promotes awareness of the rich diversity of Qatar's natural environment.
- **Uzbekistan:** we have an active bursary programme in partnership with the Westminster University in Tashkent, as well as investing in the establishment of social enterprise initiatives.
- **Germany:** we launched a bursary programme for former apprentices to study at university, invested in a laboratory for school children in Brünsbittel, and provided education and bursary support for communities around our Sasol O&S operations.
- **United States:** our commitment goes beyond plant operations and extends into neighbouring communities where we participate in civic programmes, promote employee volunteerism, contribute to charities and support local businesses by buying from local suppliers and service providers whenever possible. We work to develop and promote people-centred, long-term sustainable programmes through the development of corporate social responsibility initiatives based on input we received through extensive engagement with our neighbours and employees.



Our online report, which can be found at [www.sasolsdr.com](http://www.sasolsdr.com), includes additional information on various corporate social investment and skills development initiatives around the world. More information about our Voluntary Property Purchase Programme (VPPP) in Louisiana, can also be found here.

