



APPLY FOR THE SASOL BUSINESS ACCELERATOR PROGRAMME

The Sasol Business Incubator is inviting you to be part of this exciting small business development initiative

Sasol is looking for high potential small businesses to accelerate to greater heights by providing them with business development support and assisting them with market linkage opportunities.

- Do you have an active CIPC registered, Black-owned business with 51% or more black ownership?
- Has your business been operating for longer than 6 months?
- Is your annual turnover less than R10 million?
- Is your business tax registered?
- Do you operate in Manufacturing, Engineering Services, Engineering Maintenance, Recyclables, Hired Equipment or HVAC?
- Is your business based in the Metsimaholo, Ngwathe or Emfuleni municipalities?

If your answer is yes to all the above questions, then the Sasol Business Incubator could be looking for you!

For a chance to be part of the programme, send us a 2 to 4 minute Whatsapp video to 063 913 1149 telling us about yourself and your business

Your video should cover the following

1. The registered name of your business
2. The type of legal entity your business operates as
3. How long your business has been operating and in which of the 3 municipalities you operate from?
4. An indication of business' annual turnover
5. Tell us if you are tax registered and have a B-BBEE affidavit
6. Tell us the percentage of black ownership and/or black women ownership
7. Explain which industry your business operates in
8. Outline the products or services that you offer
9. Tell us what problem your product or service is solving
10. Explain the unique advantages offered through your product or service
11. Tell us what you believe will drive the growth of your product or service
12. Highlight the key successes accomplished in your business and share some of those successes with us (maximum of 3 successes)
13. Indicate the 3 biggest challenges in your business
14. Give us an indication of what support services the Sasol Business Accelerator programme can provide you to address your challenges

If you are interested in applying but are unable to send us a WhatsApp video, visit www.sasol.com to access the pre-qualification entry form. Completed forms should be emailed to info.esd@sasol.com by **17 June 2020**. The Sasol Business Incubator will not incubate any applicants who have previously participated in an incubation or accelerator programme.

Applications are open until **23:59 on 17 June 2020**. No applications sent after the closing date will be considered. Successful candidates will be contacted via info.esd@sasol.com.

For more information please visit:

<https://www.sasol.com/sustainability/social-investment/enterprise-and-supplier-development>